



2017

Men's Activity Co-Ordination

East Lindsey is a vastly rural district with 137,900 people situated within a 681 square mile area. Over 1/3 of this population is over the age of 60 years. This is considerably higher than the national average. This data supports the need of the T.E.D. project services to ensure that this demographic is supported.

T.E.D. in East Lindsey is a BIG Lottery funded project, under the 'Ageing Better' programme, with the purpose and aim to tackle and reduce loneliness and isolation within the demographic of people over the age of 50.

T.E.D. Overarching Aims:

- More older people will be better connected with volunteering, social, leisure and health improving activities leading to an enhanced quality of life.
- More older people in East Lindsey will report that they do not feel lonely or isolated.
- More older people in East Lindsey will feel positive about the opportunities that getting older presents.
- Older people in East Lindsey will have more opportunities to influence the design, delivery and evaluation of services and businesses available to them.

The T.E.D. project is constantly evaluated not just on its services but also on the members of the project who access them.

Our last annual evaluation showed that as a rule men are less inclined to become involved and active not just within T.E.D. but within their community.

Our data shows that 38.5% of men state that they are speaking to less people who are not their family members than before. Additionally, 35.7% of men are accessing less membership clubs and social activities than they used to.

And this is the data we have collected only from the males involved within our project!

Within East Lindsey 48.9% of the population is male proving a considerable lack of inclusion for men in comparison to women.

The highest proportion of older people within East Lindsey are within the 60-74 years of age bracket totaling somewhere in the region of 34,330.

Due to these facts the T.E.D. project is commissioning a 'Men's Activity Co-Ordination' service. We are looking for new, varied and innovative ideas to create activities to meet this demographic and to improve men's activity and community involvement.

Specification and application details are within the application pack. Any queries regarding this should be directed to the T.E.D. in East Lindsey Project manager:

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